



Huddle

4-6 People, (5x8x9)

Imagine a small room, packed with a group of visionaries and innovators, all fuelled by the excitement of shaping the next big business idea. In this tight space, they huddle together, eager to share their insights and dreams for the future.

But what often emerges from this huddle isn't just brilliant ideas. These plain walls, innocent and unassuming, often become an unwitting launch-pad for sound waves, creating a combination of unwanted noise, a lack of clarity, and a rise in distraction.



Benefits

It's a paradox — the smaller the room, the bigger the acoustic challenge. But it doesn't have to be this way. When we gather together to share our ideas, we all want to Be Heard. And that's where acoustic treatment comes to the rescue.

So, the next time you find yourself in a small room with big dreams, remember that acoustic treatment can turn that space into a sanctuary for innovation, where your ideas, and most importantly, your voice, can shine through the noise and distractions.

Have a unique room?

Ask your Primacoustic Specialist for recommendations!

Clarity Room Kit	Broadway Series 2x4 Panels	EcoScapes PET	EcoScapes Slat Wall	TelaScapes Fabric Track System
1 Box	1 Box	3 Boxes	1 Box	8'x6' Panel
\$800	\$1,000	\$1,050	\$900	\$2,500

*Prices in MSRP, and USD. Tax, installation and shipping not included.

Why choose Primacoustic?

Versatile Enough to Match Your Environment

Primacoustic panels come in a range of materials, shapes, and colours that can be mixed and matched for a variety of meeting environments. Panels with our Paintable finish can even be painted or printed on with custom designs so the panels complement your overall design vision.

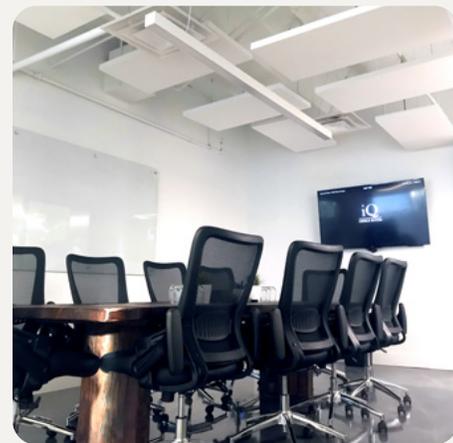


Presentation

6-8 People, (7x12x9)

You've meticulously crafted a groundbreaking presentation, polished your slideshow to perfection, and penned the ideal script. The grand stage is set, and the top brass is gathering for the momentous event. Everything appears to be in place for success, but there's one critical element often overlooked—speech intelligibility.

The result? Your meticulously prepared words transform into a chaotic jumble of sound waves, lost in translation before they can reach your audience's ears. It's as if you're speaking a different language, one that the room has decided to garble.



Benefits

This is where the crucial role of acoustic treatment comes into play. Acoustic treatment acts as the interpreter, ensuring that your words are not lost in the echo chamber of hard surfaces. It softens the harsh reflections, giving your voice a clear path to be heard and understood.

As you stand before the top brass with your 53 slides and the perfect script, remember that without speech intelligibility, your message may remain buried under a pile of sound waves. With the right acoustic treatment, your words will resonate, crystal clear, leaving a lasting impact on your audience.

Have a unique room?

Ask your Primacoustic Specialist for recommendations!

Clarity Room Kit	Broadway Series 2x4 Panels	EcoScapes PET	EcoScapes Slat Wall	TelaScapes Fabric Track System
2 Boxes	2 Boxes	5 Boxes	2 Boxes	10'x6' Panel
\$1,600	\$2,000	\$1,750	\$1,800	\$2,500

*Prices in MSRP, and USD. Tax, installation and shipping not included.

Why choose Primacoustic?

The Highest Standards

All Primacoustic products are 3rd party fire tested, for our customers' peace of mind and to ensure they comply with local building standards. Our panels are certified under the LEED sustainability standard, a framework for healthy, efficient, carbon and cost-saving green buildings.

Acoustic and BIM data is also available, as well as a wealth of other helpful technical documentation. You can find Primacoustic products on common project-planning platforms such as ARCAT, MasterSpec and Bimsmith.



Planning

10-12 People, (12x18x9)

The end of the fiscal year is fast approaching, and the pressure is on. With budgets due next week, the entire team is coming together to tackle the final challenge – nailing that all-important number.

However, with so many passionate voices, discussions can quickly turn into a cacophony of noise. It's like a symphony of ambition, each member of the team playing their instrument at full volume. The result? Well, let's just say it's not exactly harmonious.



Benefits

This is where acoustic treatment steps in as the unsung hero. Imagine a conductor taking the stage to bring order to the chaos. Acoustic treatment does just that for your workspace. It orchestrates a smoother, more efficient exchange of ideas by taming the unruly sound waves.

As the team gathers and voices become raised, you'll appreciate the difference acoustic treatment makes. It's like giving your discussions a well-deserved stage, with each voice clearly heard and valued. So, in this critical crunch time, let acoustic treatment be your team's silent partner in achieving the financial crescendo you're striving for.

Have a unique room?

Ask your Primacoustic Specialist for recommendations!

Clarity Room Kit	Broadway Series 2x4 Panels	EcoScapes PET	EcoScapes Slat Wall	TelaScapes Fabric Track System
2 Boxes	2 Boxes	7 Boxes	3 Boxes	16'x8' Panel
\$1,600	\$2,000	\$2,450	\$2,750	\$3,200

*Prices in MSRP, and USD. Tax, installation and shipping not included.

Why choose Primacoustic?

From the Studio to You

Primacoustic's sound absorption panels have been the choice of demanding audio professionals and enthusiasts for many years, with a proven track record of satisfied customers in high performance listening environments worldwide.

This high standard of sound absorption isn't limited to pro audio applications, and will be as effective in every space and industry where critical listening is essential.

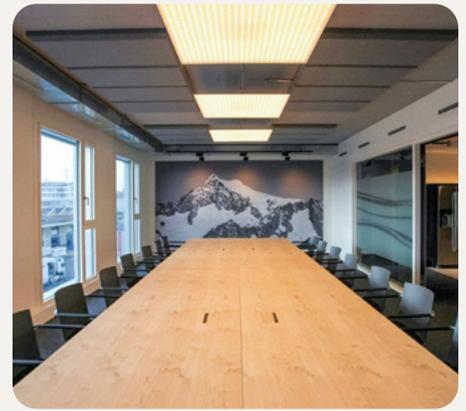


Preparation

12-15 People, (15x30x9)

As you step into the room filled with eager new recruits, you're charged with the task of guiding them through the orientation. The sessions are slated for a full hour, but as you start speaking, you notice something peculiar happening...

With every word you utter, the group leans in closer, their expressions a mix of confusion and concern. In this battle between voice and acoustics, the room is winning. It's as if every word you speak is absorbed into the walls, muffled and lost. The result? A sea of furrowed brows and missed opportunities for meaningful communication.



Benefits

This is when the importance of acoustic treatment becomes clear. It's not just about aesthetics; it's about ensuring your message reaches its audience. Acoustic treatment can be your secret weapon to bridge the gap between words and comprehension. It transforms the room into a stage where your voice carries, unhindered by the constraints of unyielding surfaces.

So, as you strive to communicate your organization's mission to the next generation, remember that acoustic treatment can be the catalyst for clarity. It empowers you to speak, and your recruits to listen, with ease and understanding. A harmonious partnership that sets the stage for a bright future

Have a unique room?

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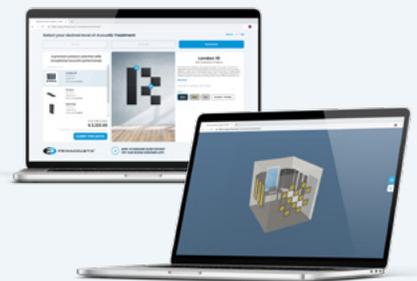
Clarity Room Kit	Broadway Series 2x4 Panels	EcoScapes PET	EcoScapes Slat Wall	TelaScapes Fabric Track System
3 Boxes	3 Boxes	10 Boxes	4 Boxes	25'x8' Panel
\$2,400	\$3,000	\$3,500	\$3,600	\$4,200

*Prices in MSRP, and USD. Tax, installation and shipping not included.

Why choose Primacoustic?

Tools to Help you Create Exceptional Environments

Our suite of helpful apps make it easy to plan your project and choose your acoustic treatment. Simply enter a few details about your room into our Room Calculator App and receive an instant product recommendation and a free quote. Have an idea you want to visualize? Build your own custom acoustic treatment solution and see it in a 3D with the PrimaPro Designer App.

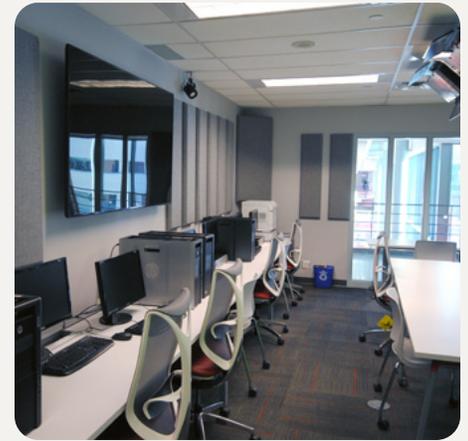


Training

20-30 People, (20x30x12)

Picture this: Your entire sales team assembles in a room, buzzing with anticipation, to learn about the latest game-changing feature. This innovation is set to revolutionize the industry and make winning over future prospects a guaranteed slam-dunk.

However, as the presentation unfolds, there's a moment of confusion. Are we launching in Q1 or Q3, did they say free trial? The room is abuzz with whispers and sidelong glances as team members seek clarity. Unfortunately, before the confusion can be addressed, the meeting concludes abruptly, leaving the team in the dark.



Benefits

It's not just about making the room look sleek; it's about ensuring your message resonates. With proper acoustic treatment, you transform that box of sound reflections into a space where every word is crystal clear. Miscommunication becomes a thing of the past, and your sales team is ready to win over prospects with confidence.

In your quest for industry innovation and sales excellence, remember that your training room doesn't have to be a confusing echo chamber. With the right acoustic treatment, you ensure that your message is heard and understood, both within the team and among your clients.

Have a unique room?

Ask your Primacoustic Specialist for recommendations!

Clarity Room Kit	Broadway Series 2x4 Panels	EcoScapes PET	EcoScapes Slat Wall	TelaScapes Fabric Track System
5 Boxes	5 Boxes	15 Boxes	6 Boxes	25'x10' Panel
\$4,000	\$5,000	\$5,250	\$5,400	\$5,000

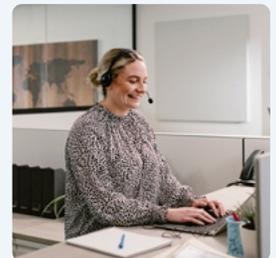
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Why choose Primacoustic?

Support Every Step of the Way

After you choose a treatment, we'll connect you with one of our trusted partners to supply and install your acoustic panels. You'll receive ongoing support during and after the installation. Our acoustic experts are available for any further assistance you need.

Visit primacoustic.com to see our full product offering and get educational resources and inspiration for your project.



The Primacoustic Product Series

BROADWAY Glass Wool Acoustic Panels

Primacoustic's Broadway sound absorption panels were designed to meet the high expectations of the pro audio industry, where audio fidelity is a dealbreaker. You'll now find them in all sorts of environments, from boardrooms, to houses of worship, to home theatres - anywhere clear communication really matters.

The panels are constructed from high-density glass wool, which offers sound absorption across the whole frequency range. Two kinds of finish are available; an acoustically transparent fabric (in a variety of colours), or our customizable, Paintable acrylic finish. The range includes wall panels, ceiling clouds and baffles, in a variety of shapes and sizes.

To address safety concerns, Broadway panels have been tested to meet stringent Class-A/1 fire ratings making them suitable for use in residential, commercial and industrial spaces.

To simplify full acoustic treatment projects, we've assembled the **Clarity Room Kit**, which includes the ideal selection of Broadway panels for treating common room sizes and all the mounting hardware necessary for installing them.

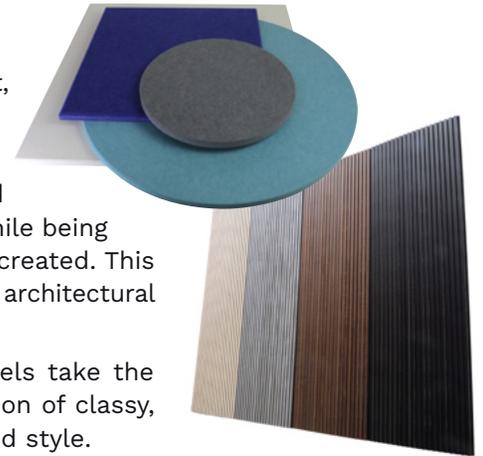


ECOSCAPES PET Acoustic Panels

Meet EcoScapes. An acoustic panel that helps sustain our outside environment, while enhancing your inside environment.

EcoScapes panels and clouds are constructed from PET plastic (Polyethylene Terephthalate), a material derived from recycled plastic bottles. They're not only good for the planet and safe for your space, they're exceptional for sound absorption while being flexible enough to allow the design of unique shapes, patterns and colours to be created. This flexibility means you can start thinking of acoustic treatment as an integral part of an architectural project, rather than an afterthought.

For a stylish, modern approach to sound absorption, **EcoScapes Slat Wall** panels take the sustainability and acoustic benefits of eco-friendly PET panels, and add a selection of classy, natural wood veneer finishes, to give any environment a touch of tasteful, high-end style.



TELASCAPES Stretch Fabric System

A fully customizable acoustic treatment system consisting of three main components: either glass wool or PET filler panels, a modular track system that includes both perimeter and mid-wall track pieces, and a selection of stretch fabric available in a wide range of colours. TelaScapes is designed to provide a high level of sound absorption in all environments, while also allowing for custom panel designs.

Step 1

Create the design and frame for the rest of the acoustic treatment using the modular TelaScapes PVC track pieces. The tracks can easily be mounted on almost any flat surface.

Step 2

Cut your chosen filler material panels to size and mount them within the spaces created by the track system. Mounting hardware makes it easy to affix the panels to any wall surface.



Step 3

Finally, stretch your fabric over the panels, and tuck it into place with Primacoustic's installation tools for a seamless fit.